Joey R. Froemling

317-750-3235
hostingchick@gmail.com
Portfolio: https://shenanigans-and-sass.net

Professional Summary

Creative UX/UI Designer and Front-End Developer with 10+ years of experience combining design thinking, full-stack development, and user research to deliver intuitive, accessible digital experiences. Skilled in Figma, Adobe Suite, JavaScript, HTML/CSS, and Angular. Entrepreneurial and collaborative, with a passion for mentoring and turning complex challenges into clear, user-centered solutions.

Core Skills

Design & UX: Figma, Sketch, InVision, Adobe Suite (Photoshop, Illustrator), Wireframing, Prototyping, Accessibility, Branding, Design Systems

Development: HTML, CSS, JavaScript, Angular, Java, C#, SQL Server, Git, CMS (WordPress, WooCommerce), Responsive Design

Tools & Platforms: Visual Studio, Microsoft Office, SharePoint, ColdFusion, PowerBI, Atticus, Scrivener, SSRS

Soft Skills: Leadership, Mentoring, Communication, Instructional Design, Documentation, Team Collaboration

Professional Experience

Owner & Creative Director The Great Yarn Dragon, LLC / J.R. Froemling — Remote | Jan 2020 – Present

- Designed and produced over 40 custom print-ready book covers for fiction and instructional content.
- Created crochet patterns, class materials, and instructional graphics; grew client base through digital and in-person sales.
- Maintained eCommerce platforms using WordPress, WooCommerce, and custom plugins.
- Wrote, formatted, and published multiple fiction novels; conducted in-person and online sales events.
- Managed branding, digital marketing, and social media strategy.
- Administered Linux server with a variety of sites who used legacy code such as Perl and PostgreSQL through websites using modern eCommerce platforms.
- Drove creative works through short stories, novels, and marketing materials using modern tools such as Adobe Creative Cloud and Canva.
- Project management of upcoming shows, book release deadlines.
- Financial management of taxes, sales, and charitable donations.

UX/UI Designer → Software Engineer Vizient Inc., Cape Girardeau, MO | Feb 2018 – May 2023
UX/UI Designer (2019–2023):

- Led user-centric redesign of internal applications used by hundreds of stakeholders.

- Created Figma-based prototypes and interactive designs for dev implementation.
- Collaborated with dev teams to launch company-wide UI toolkit and design system.
- Conducted user research and iterative testing to improve usability and reduce user errors.

Software Engineer (2018–2019):

- Developed and maintained web apps using Angular, Java, C#, JavaScript, HTML/CSS.
- Implemented Agile methodologies (Scrum, XP) and mentored junior engineers.
- Wrote project documentation and coordinated cross-office collaboration to unify code standards.

Web Developer Olin Business School – Washington University, St. Louis, MO | Mar 2016 – Feb 2018

- Modernized ColdFusion and C#/.NET applications to improve reliability and performance.
- Authored technical and end-user documentation for internal tools.
- Migrated all applications to new server infrastructure, reducing downtime and security risk.
- Developed web applications based on user needs and requirements using C# and .Net.

Applications Developer CEDIA, Indianapolis, IN | Apr 2013 – Mar 2016

- Led implementation of Aptify 5.5.1, eBusiness, and LMS solutions across departments and with third parties.
- Managed data migration from legacy PHP/MySQL systems to enterprise platforms.
- Created dashboards and reports using PowerBI and SharePoint integrations.
- Developed web applications using .NET to allow members a better user experience when onboarding.

Education

M.A. English Literature (In Progress) – Southern New Hampshire University, 2025–2026

B.S. Information Technology – Western Governors University, 2014–2016

A.A.S. Computer Info Systems – North Central Texas College, 2010–2012

Certifications

UX/UI Certification – Nielsen Norman Group (2019)

CIW JavaScript Specialist (2016)

CIW Web Design Specialist (2015)

CompTIA Linux+ Project+ (2015)